



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision 576874 /		Alt Order #
Product		
Contract Dates 09/24/12 - 10/07/12		Estimate # 2724
Advertiser Issue 2 - Protect Your Vote		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive John Zarlenga	Sales Office Cleveland
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/24/12	10/07/12	M-F 6a-7a	6a-7a Rotator		:30			NM	10	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$2,400.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$2,400.00			
N 2	8	09/24/12	10/07/12	M-F 7a-8a	7a-8a Rotator		:30			NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				3	\$2,400.00			
Week:		10/01/12	10/07/12	MTWTF--				2	\$2,400.00			
N 3	8	09/24/12	10/07/12	FOX News Sunday	10a-11a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,200.00			
Week:		10/01/12	10/07/12	-----S				1	\$1,200.00			
N 4	8	09/24/12	10/07/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$2,400.00			
Week:		10/01/12	10/07/12	MTWTF--				3	\$2,400.00			
N 5	8	09/24/12	10/07/12	M-F 6p-7p News	6p-7p News		:30			NM	10	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$3,200.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$3,200.00			
N 6	8	09/24/12	10/07/12	Late News Rotator	10p-11p Rotator		:30			NM	14	\$47,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTFSS				7	\$3,400.00			
Week:		10/01/12	10/07/12	MTWTFSS				7	\$3,400.00			
Totals											46	\$130,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	23	\$65,000.00	\$55,250.00
10/01/12 -10/07/12	23	\$65,000.00	\$55,250.00
Totals	46	\$130,000.00	\$110,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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09/24/12 - 10/07/12		2724

<u>Advertiser</u>	<u>Original Date / Revision</u>
Issue 2 - Protect Your Voi	09/21/12 / 09/21/12

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, KEGAN BERAN

do hereby request station time concerning the following issue:

ISSUE 2

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PROTECT YOUR VOTE OHIO - VOTE "NO" ON ISSUE #2

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

PROTECT YOUR VOTE OHIO - TREASURER - SUZANNE E. MARSHALL
88 E. BROAD ST. STE 1770, COLUMBUS, OH. 43215

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/12/12

Date

Signature

740-201-5510

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title